

IDEA Project
Program Handouts
Day 3

SESSION	THEME	OUTCOMES
<p>DAY 1</p> <p>Monday, 20 March</p>	<p>ST ANDREW'S ECONOMIC CHALLENGE</p> <p>LOOKING BACK ON ECONOMIC TRANSITIONS</p> <p>LOOKING FORWARD TO A CLUSTER-BASED ECONOMY</p> <p>PRELIMINARY VALUE PROPOSITION</p>	<ul style="list-style-type: none"> ⊙ Establish a clear understanding of workshop outcomes ⊙ Establish context: <ol style="list-style-type: none"> 1. The St Andrews Vision 2. Common understanding of the Social Benefit Cost Analysis ⊙ Develop a shared understanding of “Why am I here?” ⊙ Pressure test and rank industry clusters ⊙ Build preliminary partner value propositions between Government, Tokyu, Community and Industry ⊙ Identify key issues that may block economic development and transition programs ⊙ Test industry cluster ranking and key assumptions (Industry experts reference group)
<p>DAY 2</p> <p>Tuesday, 21 March</p>	<p>BUILDING AN END-TO-END ECONOMIC TRANSITION PROCESS</p>	<ul style="list-style-type: none"> ⊙ Develop a shared understanding of key findings of the Global Study Tour ⊙ Establish a community leadership process ⊙ Develop/agree economic transition principles ⊙ Understand and test the end-to-end economic transition process (simulation) ⊙ Clarify end-to-end economic transition process issues and options (International reference group)
<p>DAY 3</p> <p>Wednesday, 22 March</p>	<p>DRIVERS OF GROWTH</p> <p>QUICK WINS</p> <p>ECONOMIC FOUNDATIONS</p> <p>NEXT STEPS</p>	<ul style="list-style-type: none"> ⊙ Conduct gap analysis for drivers of growth, quick wins and economic infrastructure ⊙ Develop one year objectives for the due diligence and quick wins phase ⊙ Identify options ⊙ Develop high level tasks, milestones, timelines and resources for achieving one year objectives ⊙ Agree next steps

Time	Session
9:00	Opening Session
9:30	Process Report Back & Plenary
10:30	Break
10:45	Preferred Leadership Styles
11:00	St Andrews Vision & Purpose
12:00	Project Plan
12:30	Lunch
1:15	Project Plan: Continued
2:00	Plenary Discussion of Project Plans
5:00	Check-Out
5:30	Close Workshop Proceedings

Current State vs Future State

The Global Study Tour and cluster-based research indicate the possibilities are real ...

Current State

**St Andrews
Multimedia
Presentation**

Future State

**Sophia Antipolis
Video**

**Synecotics
12 Clusters Scenario**

Vision

- **a socially responsible, economic development strategy which is practically implementable,**
- **which leverages the natural competitive advantages of Western Australia in a regional and global context.**
- **creating 50,000 jobs in 25 years**
- **creating 1,000 jobs in the next 5 years**

High Level Options

There are two roads to the future ...

St Andrews
"As Is"

Option 1 - Business As Usual

- *25% - 30% Self-Sufficiency*
- *Uneven Socio-Economic Community Outcomes*
- *High Infrastructure Costs*
- *Average Return To Owners*
- *Ho-Hum*

Option 2 - Make A Difference

- *100% Self-Sufficiency*
- *Optimum Socio-Economic Community Outcomes*
- *\$2 to \$5b Reduction in Infrastructure Costs*
- *High Yield Return To Owners*
- *Excitement, Pride & Commitment*

Sophia
Antipolis

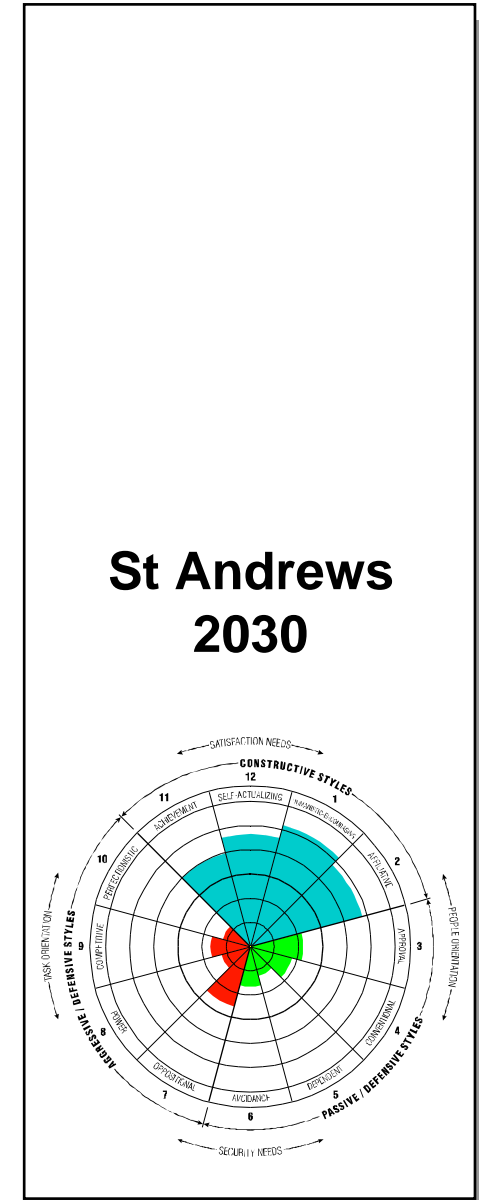
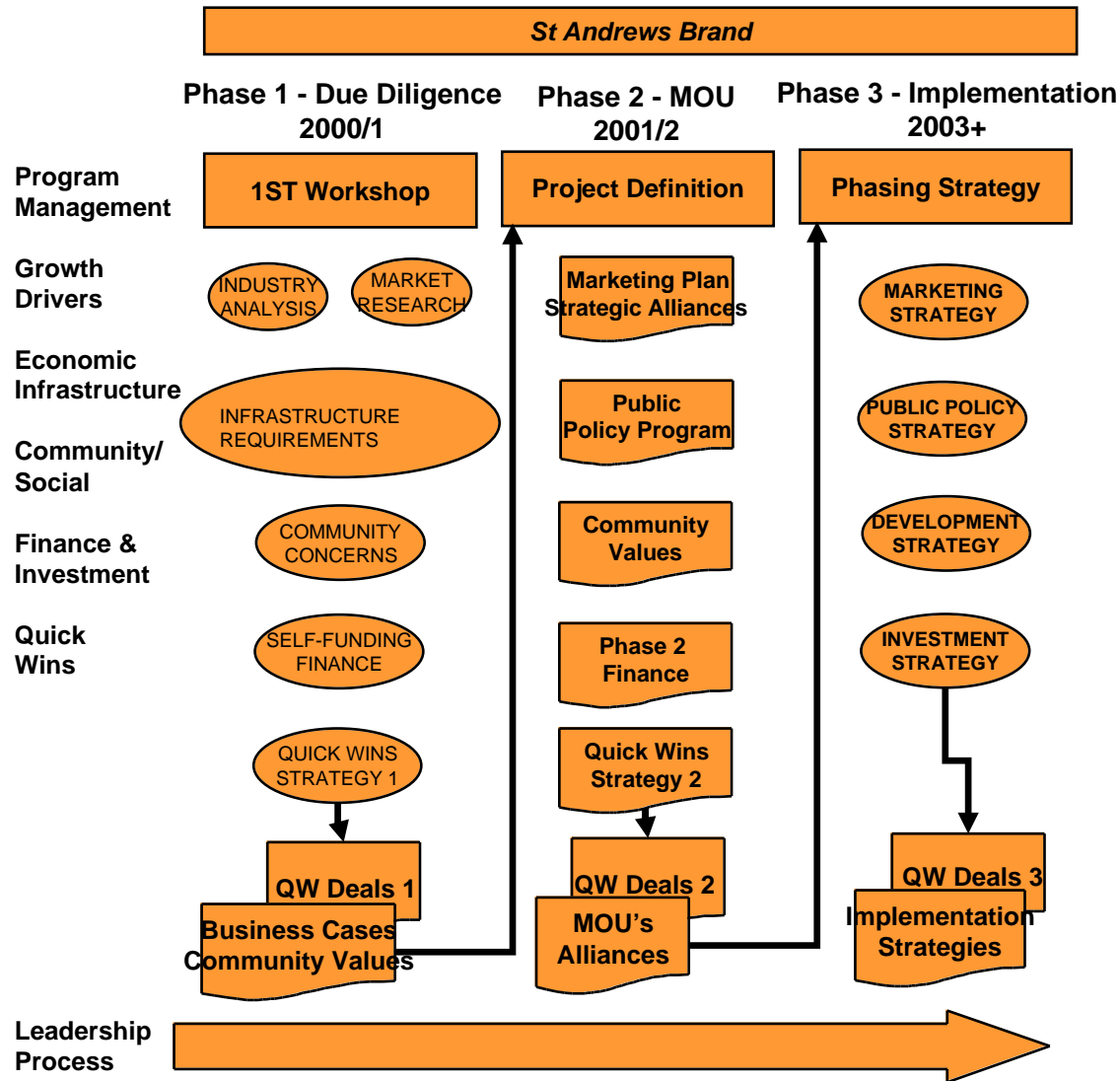
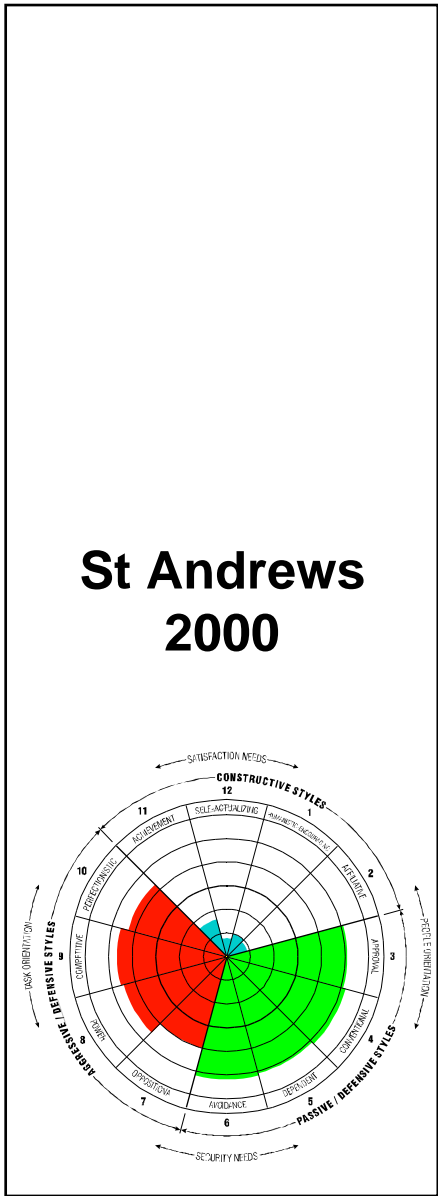
Kansai
Science City

Wyndam
Thomas

Woodlands

Preferred Option?

Are we committed to working differently ...



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Where are we at ...

Situation

- The future holds several possibilities
- We have positive intent from all stakeholders underpinned by an SCA
- We have prepared the following:
 - Gaps and issues analysis
 - Preliminary value propositions
 - Due diligence and quick wins process

The Challenge

- There is no boilerplate template to building an exciting future for 150,000 people.

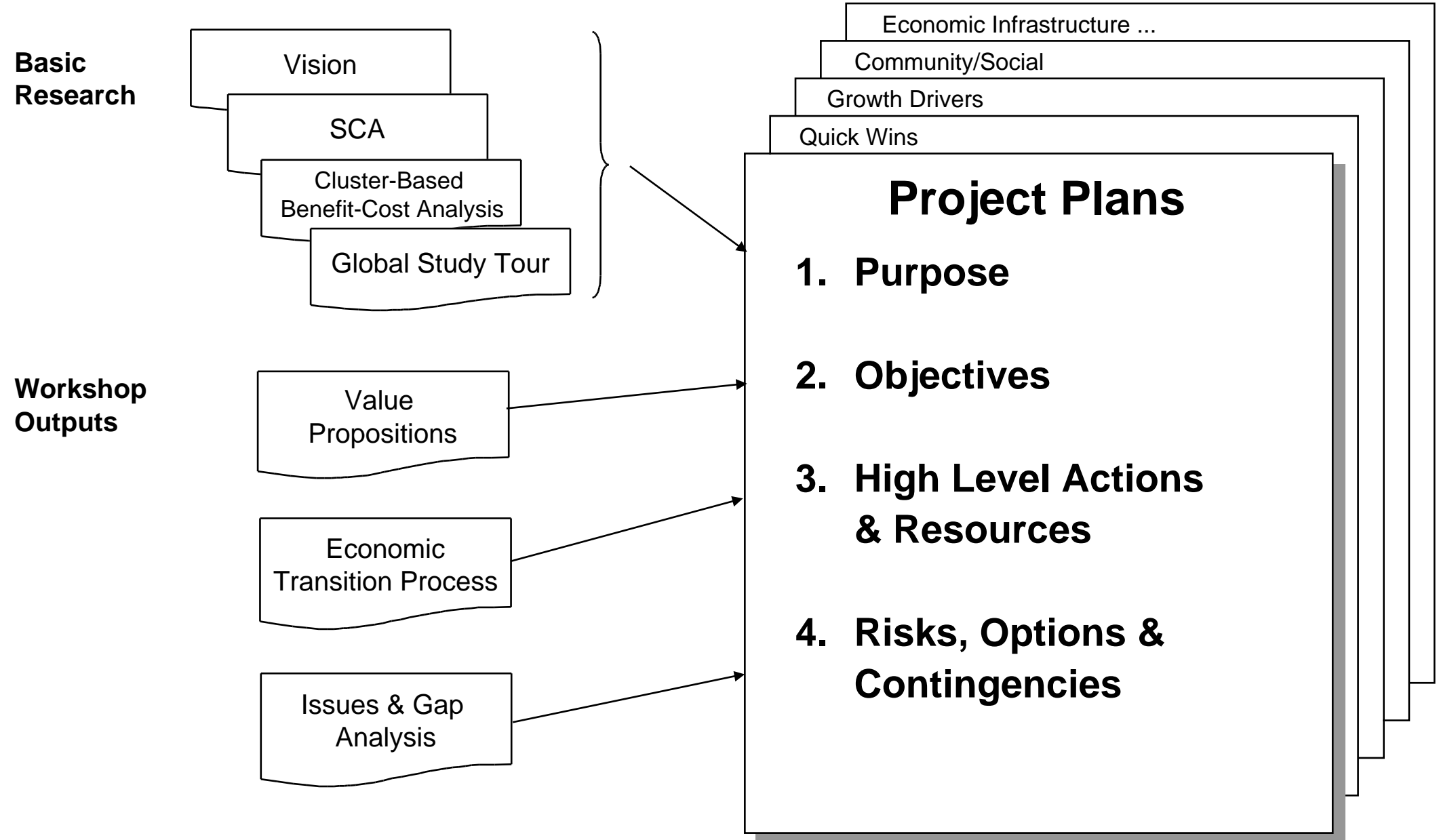
Key Question

- What can we do now to make a difference?

Approach

- Quick wins to build credibility.
- Prepare each stakeholder for making strategic, long term commitments underpinned by a Memorandum of Understanding.

What can we do over the next year to prepare stakeholders for committing to an MOU ...



Key Questions

What is your project's purpose for the next year?

What are your project's outcomes/objectives for the next year?

What are the high level actions required to achieve your outcomes/objectives?

What are the key risks in achieving your project's outcomes?

What are the options or contingencies for managing each key risk?

Process

Overview

10 min

Develop your project plan for the next year

Purpose

10 min

Objectives/Actions

50 min

Risks/Contingencies

20 min

- Stay in the same groups as yesterday
- 5 minute self-brainstorm on your project's purpose, objectives and actions
- Use the gap/issues analysis as input to your plan
- Use the process developed yesterday as input to the high level actions
- Assign roles - recorder, presenter, time keeper
- Record ideas on flip chart, secretaries will transcribe into templates
- One secretary per group, odd groups to be picked up during breaks

Report Back & Plenary Discussion

3 hours

Project Plan: Outcomes/Actions/Resources

Stream _____

Objectives/Outcomes	High Level Actions	Timing (1Q, 2Q, 3Q, 4Q)	Resources

Stream _____

Risks	Options/Contingencies

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